



**ARCHIFLIX**  
**AUSTRALIA'S**  

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**ARCHITECTURE AND**  
**DESIGN FILM**  
**FESTIVAL**

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ARCHIFLIX  
FESTIVAL  
AUSTRALIA 2020

## ARCHIFLIX FILM FESTIVAL 2020

The ArchiFlix Architecture & Design Film Festival celebrates the unique creative spirit that drives architecture and design. With a curated selection of film events and panel discussions, AADFF creates an opportunity to entertain, engage and educate industry professionals who are excited about architecture, design creativity.

The screenings are enthusiastically supported by design professionals including architects, engineers, urban designers, interior designers, building designers and landscape architects.

Thought leaders contribute to vibrant discussions and are encouraged to share their knowledge and expertise. In 2020 ArchiFlix will travel to 6 cities and showcase new release films direct from the New York Architecture and Design Film Festival.



## SPONSORS

A unique opportunity to share video advertising to a targeted audience, who can specify your products. Sponsor tickets encourage engagement with your client base in an intimate and shared experience.

## EXPECTED AUDIENCE

Events will be hosted in Sydney, Melbourne, Brisbane, Adelaide, Gold Coast and Perth with drinks served prior to each screening;

❖ Melbourne	200 attendees
❖ Sydney	\250 attendees
❖ Brisbane	200 attendees
❖ Perth	200 attendees
❖ Adelaide	180 attendees
❖ Gold Coast Open House	160 attendees

## TICKETS & PRICING

Tickets will be priced at \$20 and will include drinks and canapes, allowing you to spend time with your guests. As sponsors, free tickets will be allocated for your guests, and you are welcome to set up banners within the foyer.

## VENUES

❖ Melbourne	Palace Kino
❖ Sydney	United Cinema Opera Quay
❖ Brisbane	Palace Barracks
❖ Perth	Luna Cinemas
❖ Adelaide	Mercury Cinema
❖ Gold Coast Open House	Gold Coast Arts Centre





## FILMS CURRENTLY IN REVIEWED FOR 2020

### CITY DREAMERS

PREMIER 2019

a film about our changing urban environment and four trailblazing women architects who have been working, observing and thinking about the transformations shaping the cities of today and tomorrow for over 70 years.

### NEUTRA – SURVIVAL THROUGH DESIGN

PREMIER 2019

A comprehensive documentary encompassing the 125 year life, work and times of Architect Richard Neutra- the legacy which continues today thru son Dion.

### SOME KIND OF JOY

PREMIER 2017

The Inside Story of Grimshaw in Twelve Buildings', From Sir Nicholas Grimshaw's first scheme in 1967 through Bath Spa, Southern Cross Station, Eden Project and Fulton Center, we hear first-hand from the people who bring these buildings to life, and show the inspiration, design, and occasional trials and tribulations of delivering out-of-the-ordinary buildings.

### THE NEW BAUHAUS

PREMIER 2019

As the Nazis took over Germany, many of the displaced Bauhaus masters found refuge in the United States. In 1937, László Moholy-Nagy came to Chicago to start the New Bauhaus.

The school was far from successful initially, but through its various incarnations, Moholy-Nagy and his New Bauhaus forever transformed design, photography and arts education in America and beyond.

## **SPONSORSHIP OPTIONS**

Sponsorship is exclusive with only 1 sponsor from each industry category, and sponsorship limited to 5 companies in total

### **2020 NAMING RIGHTS**

**\$25,000 SOLD**

- ❖ Corporate Naming Rights 2020
- ❖ Design or a partner logo for 2020 incorporating your brand
- ❖ 2 minute Video Trailer intro prior to each event
- ❖ Logo on marketing including website, invitation and ticketing
- ❖ Sponsor hosted Q&A on agreed subject relevant to audience
- ❖ Promotion as major partner for 2020, incorporated logo
- ❖ Promotion across all social media platforms
- ❖ 30 passes for each event

### **PLATINUM SPONSOR**

**\$20,000 SOLD**

- ❖ 2 minute Video Trailer prior to each event screening
- ❖ Logo on all marketing including website, Invitation and ticketing
- ❖ Promotion across all social media platforms
- ❖ 30 guest passes for each event

### **GOLD SPONSOR**

**\$17,500**

- ❖ 1 minute Video Trailer prior to each event screening
- ❖ Logo on all marketing including website, invitation and ticketing
- ❖ Promotion across all social media platforms
- ❖ 20 guest passes for each event

### **SILVER SPONSOR**

**\$14,000**

- ❖ 30 second Video Trailer prior each event screening
- ❖ Logo on all marketing including website, Invitation and ticketing
- ❖ Promotion across all social media platforms
- ❖ 15 guest passes for each event



PRODUCED TO INSPIRE DIRECTED BY DESIGN

ARCHIFLIX

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2020 Archiflix	
Level of Sponsorship	
Name and Role	

Signature: ..... Date: .....

On receipt of this signed document, a contract will be supplied outlining the terms and conditions of sponsorship.

## DATES FOR 2020

SYDNEY MAY 28TH<sup>th</sup>  
BRISBANE JUNE 25TH  
ADELAIDE SEPT 3RD

MELBOURNE  
GOLD COAST  
PERTH

SEPT 24TH  
OCTOBER TBA  
OCTOBER 29TH



## CONTACT US

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