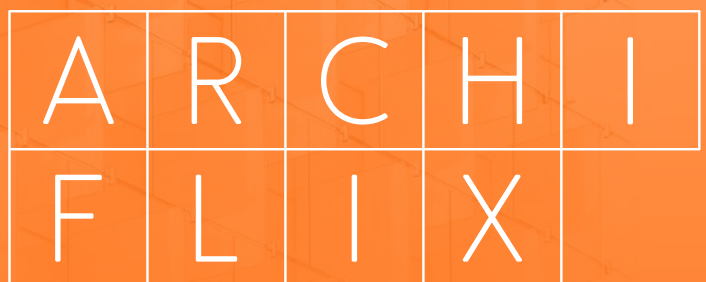




**ARCHIFLIX  
FESTIVAL  
AUSTRALIA 2019**



Architecture & Design Film Festivals

# ARCHIFLIX FESTIVAL AUSTRALIA 2019

The ArchiFlix Architecture & Design Film Festival celebrates the unique creative spirit that drives architecture and design. With a curated selection of film events and panel discussions, AADFF creates an opportunity to entertain, engage and educate industry professionals who are excited about design.

The screenings are enthusiastically supported by design professionals including architects, engineers, urban designers, interior designers, building designers and landscape architects. Thought leaders contribute to vibrant discussions and are encouraged to share their knowledge and expertise. In 2019 ArchiFlix will travel to 6 cities and showcase new release films direct from the New York festival.

## SPONSORS

Sponsors are encouraged to submit video advertising, sharing a message and advertising to a targeted audience. Tickets are provided to encourage engagement with your client base in an intimate shared experience.

## EXPECTED AUDIENCE SIZE BASED ON PREVIOUS ATTENDANCE

Events will be hosted in Sydney, Melbourne, Brisbane, Adelaide, Gold Coast and Perth with drinks and canapes served prior to each screening

» Melbourne	240 attendees
» Sydney	250 attendees
» Brisbane	200 attendees
» Perth	250 attendees
» Adelaide	160 attendees
» Gold Coast	150 attendees

## TICKETS & PRICING

Tickets will be priced at \$20 and will include drinks and popcorn.

Tickets include drinks on arrival, allowing you to spend time with your guests prior to screenings. As sponsors, free tickets will be allocated for your guests.

**New release films are now secured including:**



### **LEANING OUT**

**Trailer:** <https://www.youtube.com/watch?v=WkxoGsPYjll>

Leaning Out puts the spotlight on Leslie E. Robertson, the lead structural engineer of the Twin Towers, and his journey beyond 9/11. It debuts at the New York Architecture and Design Film Festival.

The legacy of Leslie E. Robertson, the famed 90-year-old structural engineer, can be found in the modern high-rise building. Robertson's work - including the practise he runs with his wife, See Robertson Structural Engineers, LLC, and The [Robert Bird Group](#) - has enabled skyscraping growth in cities all over the world; his portfolio includes work on the World Financial Center in Shanghai, the Lotte World Tower in Seoul and the Rock 'N' Roll Hall of Fame in Cleveland. His storied career is deserving of a documentary on its own, but that's not where Leaning Out, a film directed by Basia and Leonard Myszyński and produced by the American Institute of Steel Construction, begins. Rather, it starts with the destruction of one of his best-known buildings - on 9/11.



### **Jean Nouvel: Reflections**

**Trailer:** <https://www.youtube.com/watch?v=dYmtbWE8eeQ>

Pritzker Prize-winning architect Jean Nouvel, among the most thoughtful, innovative, and rebellious architects of his generation, reflects on his work past and present. We see a master in action in exclusive footage at the various stages off his process--conceptualizing, sketching, and reflecting. This is a meditative and rare portrait of one of the giants of contemporary architecture and design, directed by Matt Tyrnauer of "Valentino: The Last Emperor" and "Citizen Jane: Battle for the City".

## SPONSORSHIP OPTIONS

**Sponsorship is exclusive with only 1 sponsor from industry category, and sponsorship limited to 5 companies in total.**

### **FESTIVAL EVENTS NAMING RIGHTS \$22,000**

Naming rights to all 2019 ArchiFlix events - **6 events in total**

Including:

- » Corporate Naming Rights for all events, with a new ArchiFlix logo incorporating your brand
- » 3 minute Video Trailer intro prior to each event
- » Logo on all marketing including Website, Invitation and Event Registration
- » Promotion as major partner for 2019
- » 30 tickets for each event including Melbourne, Sydney, Brisbane, Adelaide, Gold Coast and Perth

### **PLATINUM SPONSOR - \$16,000**

- » 2 minute Video Trailer prior to each event screening
- » Logo on all marketing including Website, Invitation and Event Registration
- » 30 tickets for each event including Melbourne, Sydney, Brisbane, Adelaide, Gold Coast and Perth

### **GOLD SPONSOR - \$12,000**

- » 1 minute Video Trailer prior to each event screening
- » Logo on all marketing including Website, Invitation and Event Registration
- » 20 tickets for each event including Melbourne, Sydney, Brisbane, Adelaide, Gold Coast and Perth

### **SILVER SPONSOR - \$8,000 all events**

- » 30 second Video Trailer prior each event screening
- » Logo on all marketing including Website, Invitation and Event Registration
- » 15 tickets for each event including Melbourne, Sydney, Brisbane, Adelaide, Gold Coast and Perth

**PRICING FOR ANY SPECIFIC INDIVIDUAL EVENT AVAILABLE ON REQUEST**

## VENUES

- » Sydney - UTS Guthrie Theatre
- » Brisbane - Palace Barracks Cinema
- » Melbourne - Palace Kino Theatre Collins Street
- » Adelaide - Mercury Theatre
- » Gold Coast Skycity Gold Coast in conjunction with Gold Coast Open House
- » Perth - Palace Luna Cinema, Leederville in conjunction Perth Open House

<b>Event</b>	
<b>Level of Sponsorship</b>	
<b>Name and Role</b>	

Signature: .....

Date: .....

---

## **CONTACT US**

**Sally Darling**

Business Manager & Founder

0449 982 240

[sallyd@archiflix.com.au](mailto:sallyd@archiflix.com.au)