



ARCHIFLIX FESTIVAL AUSTRALIA 2018

The ArchiFlix Architecture & Design Film Festival celebrates the unique creative spirit that drives architecture and design. With a curated selection of films, events and panel discussions, AADFF creates an opportunity to entertain, engage and educate industry professionals who are excited about architecture and design.

The screenings are enthusiastically supported by design professionals and thought leaders who contribute to vibrant discussions. 2018 will see the festival will be hosted as mini festivals touring Australia in 2018, bout to you by ESD Solution.

New release films are now secured including:

EERO SAARINEN – THE ARCHITECT WHO SAW THE FUTURE



Travel with his son, Director of Photography Eric Saarinen, as he visits the sites of his father’s work on a cathartic journey, shot in 6K with the latest in drone technology that showcases the architect’s body of timeless work for the first time. Eero’s sudden death at age 51 cut short one of the most influential careers in American architecture. Today, Saarinen’s work stands apart and continues to inspire, especially amongst renewed interest in 20th-century architects and artists who exploded the comfortable constraints of the past to create a robust and daring American aesthetic.

THE MAESTRO & THE MASTER: BUILDING THE NEW MARIINSKY

<https://vimeo.com/91453600>

ZAHA HADID – AN ARCHITECTURAL LEGACY

<https://vimeo.com/207425188>

EXPECTED AUDIENCE SIZE BASED ON PREVIOUS ATTENDANCE

Events will be hosted in Sydney, Melbourne, Brisbane, Adelaide and Perth with drinks and canapes served prior to each screening

Melbourne	200 attendees
Sydney	220 attendees
Brisbane	200 attendees
Perth	250 attendees
Adelaide	180 attendees

TICKETS & PRICING

Tickets will be priced at \$16.50, with a student discount available for \$10

Tickets include drinks and canapes on arrival, allowing you to spend time with your guests prior to screenings. As sponsors, free tickets will be allocated for your guests.

SPONSORSHIP OPTIONS

Sponsorship is exclusive with only 1 sponsor from each category to be accepted, and sponsorship limited to 7 companies in total.

FESTIVAL EVENTS NAMING RIGHTS \$20,000

Naming rights to all 2018 ArchiFlix festival events – 5 events in total

Including:

- Corporate Naming Rights for all events, with a new ArchiFlix logo incorporating your brand
- 3 minute Video Trailer intro prior to each event
- Logo on all marketing including Website, Invitation and Event Registration
- Promotion as major partner for 2018
- 35 tickets for each event including Melbourne – Sydney – Brisbane - Adelaide - Perth

PLATINUM SPONSOR - 1 AVAILABLE – \$15,000 or \$3250 per event

- 2 minute Video Trailer prior to each event screening
- Logo on all marketing including Website, Invitation and Event Registration
- 30 tickets for each event including Melbourne – Sydney – Brisbane - Adelaide - Perth

GOLD SPONSOR - 1 AVAILABLE – \$12,500 or \$2,750 per event

- 1 minute Video Trailer prior to each event screening
- Logo on all marketing including Website, Invitation and Event Registration
- 20 15 tickets for each event including Melbourne – Sydney – Brisbane - Adelaide - Perth

SILVER SPONSOR - 0 AVAILABLE – \$7,500 all events or \$1750 per event

- 30 second Video Trailer prior each event screening
- Logo on all marketing including Website, Invitation and Event Registration
- 15 tickets for each event including Melbourne – Sydney – Brisbane - Adelaide - Perth

DATES & VENUES

- June 2018 - Sydney – UTS Guthrie Theatre
- July - Brisbane – Palace Barracks Cinema
- September -Melbourne - Village Roadshow Theatre, State Library, LaTrobe Street
- September - Adelaide - Mercury Theatre
- August - Perth - Palace Luna Cinema, Leederville

Please identify the level of sponsorship of interest and event.

A 50% deposit will be invoiced on receipt of this document, with final payment due by July 1st

Event	
Level of Sponsorship	
Name and Role	

Signature

Date